

# Recent Projects



2017 - Present



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## Jean-Luc Melenchon Presidential Campaign February and May 2017

Jean-Luc Melenchon utilized the Musion3D Holographic Telepresence solution to kick off his campaign appearing in the flesh in Lyon and as a three-dimensional spectre in suburban Paris at the same time. This was so successful he conducted a second event appearing in six remote locations including Clermont-Ferrand, Grenoble, Montpellier, Nancy, Nantes together with the Reunion Island in the Indian Ocean.



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## 2047 Apologue June 2017

Musion 3D holographic technology was incorporated into the global premiere of conceptual performance **"2047 Apologue"** directed by internationally acclaimed film director **Zhang Yimou**. at the **National Center for Performing Arts** in Beijing. The holographic fragment featured award winning modern dance performers **Li Yu and Hu Jie** perform to the antique WanWan Qiang opera.



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## Saudi National Day September 2017

Organized by the General Entertainment Authority (GEA) the Saudi National Day celebrations, during 21st- 25th of September 2017, featured Musion's holographic technology in three simultaneous public locations including Riyadh, Jeddah and Dammam. Saudi "artist of the arabs" Mohammed Abdu performed holographically the Saudi National Anthem together with the Kingdom's football song "Khader El Fnaeel".



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## Yes Conference, Ukraine September 2017

Professor Stephen Hawking delivered a speech at the 14<sup>th</sup> YES Annual Meeting on September 14<sup>th</sup> 2017 in Kiev Ukraine to over 400 guests. His daughter, Lucy Hawking, was live on stage introducing the hologram of Professor Hawking. His speech was dedicated to issues such as colonization of other planets, in particular the establishment of a colony on the moon, and artificial intelligence.



## EY January 2018

EY used holographic technology to bring to life and entertain the attendees at their Global Tax Leadership Meeting during 22<sup>nd</sup> – 24<sup>th</sup> January 2017 in Bangalore. A combination of ethnic entertainment and 3D graphics were used to deliver EY's message and vision for 2020. Jay Nibbe, EY's Global Vice Chair introduced the event holographically and in the flesh.